

SIGNATURE DEMAND RESULTS IN NEW FLEET OF VEHICLES ACROSS THE UK

Leading window and door fabricator, Pearl Window Systems, have invested significantly in an extensive fleet of vehicles, to maintain the ever growing demand of their Signature Collection products.

Pearl have always prided themselves for on-time delivery, and this recent investment secures the supply chain, offering customers ongoing confidence in a market which is not only competitive, but also Brexit uncertain.

With an on-time customer delivery rate of 95%, Pearl's approach benefits the whole of their UK customer base. No installer wants the headache of wondering when their delivery will arrive, let alone if it will arrive in tip top condition. With Pearl's Signature Fleet of Vehicles, installers do not need to worry about any of these common problems.

As the UK's leading fabricator of windows and doors, Pearl enables installers to

maintain high volumes of installations, delivering consistently high quality finished windows and doors. Further to this latest development, Pearl recently launched their exclusive Installer Support Scheme, the first in the UK to be approved by CORGI.

Jeff Walsh, Managing Director of Pearl Window Systems, comments: "We launched The Signature Collection in 2018 having looked at our whole branding and installer support. Little did we know then that the

scheme would be so popular. A result of this has been a demand in deliveries, expanding our existing network into 80% of the UK. The new vehicles look stunning and are a continuation of the branding for our customers, helping to bring awareness of our products to the whole of the UK."

As seen in the press recently, Pearl are also the first fabricator to achieve a Corgi Approved Installer Scheme, which has now been extended to Trade Counters.

Jeff continues: "Pearl is the only super-fabricator operating such a one-stop shop Approved Installer Scheme. Our exclusive online portal allows installers to input installation jobs just the once – in the simplest and quickest way possible – and for just £15 per address."

"There's no need for an Insurance Backed Guarantee (IBG) as we are protecting homeowners with a far more comprehensive extended warranty, including a work quality guarantee, supplied by CORGI Fenestration," Walsh added.

"Installers registered on the Pearl Scheme are going to have a number of unique selling points that will put them ahead of their competitors including a carded skilled workforce, the support of a full complaints procedure and CORGI Fenestration approval from manufacture to installation," Walsh concluded.

For more information on how to become a part of this exciting Installer Scheme, please call 0800 014 2769.



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